



BE PART OF THE FASTEST GROWING CONTACT SPORT IN THE COUNTRY! PARTNER WITH THE ONLY ROLLER DERBY TEAM IN MID-MISSOURI--COMO DERBY DAMES.

CoMo Derby Dames, founded in January 2007, is a skater-owned and operated roller derby league drawing members and fans from all over central Missouri. The Derby Dames have been featured in the Columbia Missourian, Columbia Daily Tribune, and local radio and television stations. Roller derby has received national exposure on network television, ESPN and ESPN2, as well as in the film "Whip It," which was released in October 2009.

Who are the CoMo Derby Dames?

We are a tax-exempt, non-profit organization with an executive board. We travel the Midwest to compete with other teams, purely for the love of this sport. Our league is comprised of approximately 30 women including teachers, mothers, sales managers, musicians, students, and many more. In order for our league to maintain and have the opportunity for continued growth, we need support from community sponsors.

Why sponsor the CoMo Derby Dames?

As many as 500 fans attended each of our bouts in 2009. These fans represent a captive demographic audience that is increasingly difficult to reach via traditional advertising venues--radio, print, and television. Roller derby appeals to a wide demographic and the exposure is priceless. Roller derby is a full-contact sport with attitude and style – nothing is faked or staged. With over 165 leagues NATIONWIDE – the number continues to rapidly grow - the sport of roller derby is loved by all. Sponsoring the CoMo Derby Dames will help your business or service reach the highly desired 18-35 year old demographic at a very reasonable cost.

The CoMo Derby Dames promote a POSITIVE, strong, athletic, smart and hip female image. Our league is run by the skaters, for the skaters, with a mission of women's empowerment, which is expressed by athleticism or roles of leadership. The league strives to be a strong influence in our community and is actively involved in CHARITABLE activities. As a sponsor, your company will be featured alongside and affiliated with our grassroots, positive athletic organization.

The CoMo Derby Dames continue to GROW in both size and popularity. Sponsorship is a vital tool for our league to keep up with the demands of our ever-expanding loyal fan base. The league is partially funded through skater dues and revenue generated through bout ticket sales, merchandise sales, and fund-raising events. Your contribution will help our league procure practice space and uniforms as well as keep ticket prices affordable. With your generous support, we will be able to provide mid-Missouri with yet another intense, hard-hitting, unique, and successful season of non-stop derby action!

GRAND SLAM

\$650 Sponsorship or Trade

- Trackside signage with your company logo at all regular season games* valued at 100 dollars
- Promotional logo on bout fliers and posters
- Full-page advertisement in all 2010 bout programs valued at 350 dollars
- Six general admission seats for any regular season game valued at 90 dollars
- Promotional offerings at all season bouts (set up a table with your information and promo materials at our home bouts) valued at 150 dollars
- "Victory Lap" Title Sponsor
- Four announcer mentions at every regular season game
- Your logo and link with frequent rotation to appear on CoMo Derby Dames webpage for one year valued at 100 dollars
- Framed and autographed photo with the CoMo Derby Dames



LEAD JAMMER

\$475 Sponsorship or Trade



- Trackside signage with your company logo at all regular season games* valued at 100 dollars
- Promotional logo on bout fliers and posters
- Half page advertisement in all 2010 bout programs valued at 200 dollars
- Three general admission seats for any regular season game valued at 45 dollars.
- Promotional offerings at all season bouts (set up a table with your information and promo materials at our home bouts) valued at 150 dollars
- Announcer mention during all bouts
- Your logo to appear with regular rotation on CoMo Derby Dames webpage for one year valued at 50 dollars

ALL SKATE SPONSORSHIP

\$265 Sponsorship or Trade

- Signage posted at all regular season bouts in secondary location* (concessions, lobby, bleachers) valued at 100 dollars
- Quarter page advertisement in all 2010 bout programs valued at 125 dollars
- 2 general admission tickets for any regular season games valued at 30 dollars
- Announcer mention during all bouts
- Listing on Friends of Derby on CoMo Derby Dames webpage valued at 35 dollars



Sponsorship Packages are subject to change at the discretion of the CoMo Derby Dames. Sponsorship packages are only applicable to regular season interleague and intraleague games (packages will not be honored when CoMo Derby Dames plays an interleague event at another venue). All accommodations at bouts including trackside signage and announcer mentions are subject to venue approval. All above packages are negotiable.

****Signage must be provided by the sponsoring company***

In-kind and trade proposals: Please include a description and estimated value of your barter with this form. In-kind sponsorships and evaluations are subject to CoMo Derby Dames approval. For questions or more information please contact comoddsponsorship@gmail.com

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Please indicate your level of interest: _____

Grand Slam - \$650 _____ Lead Jammer - \$475 _____ All Skate Sponsor - \$265 _____

Build your own—please specify: _____

Submit this form with a check made payable to CoMo Derby Dames to the address below or contact comoddsponsorship@gmail.com:

CoMo Derby Dames
P.O. BOX 30076
Columbia, MO 65205 2010

Build Your Own Sponsorship

Season Program Ads

Full page ----- \$350

½ page ----- \$200

¼ page ----- \$125

Friend Listing ----- \$35

Website Representation-6 months

Logo ----- \$25

Logo + Link ----- \$50

Bout Booth Representation

One Bout -----	\$50
Full Season -----	\$150

Event Appearances

Your banner at our events*

One bout -----	\$25
Full Season -----	\$100

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Additional Opportunities:

CoMo Derby Dames are always open to other avenues for area businesses to make creative and memorable events. Here are some examples of unique ways to partner with us:

- Title sponsorship league events where fans and media will participate, for example our annual awards ceremony.
- Sponsor of half time bout entertainment.
- Title sponsor of key bout assets, such as the VIP seating area, penalty box, scoreboard, pivot and jammer starting lines.
- Admission wristbands--put your message on every fan's wrist.
- Product and gift certificates for raffle prizes at bout halftime.
- Co-production of league merchandise, such as beverage holders, tote bags, calendars, and more.

